



## Press Release

### **RECARO GAMING AND EINTRACHT FRANKFURT LAUNCH FAN EDITION RECARO AER**

*RECARO Gaming is official Esports and gaming chair partner of Eintracht Frankfurt.*

**STUTTGART, GERMANY SEPTEMBER 26, 2024 –** RECARO Gaming (RECARO) and Eintracht Frankfurt are launching their first joint licensed product. The RECARO Aer Eintracht Frankfurt Edition gaming chair is made in the club's colors red, black and white. The Eintracht Frankfurt logo adorns the headrest and the middle back panel of the seat. This makes the chair a must-have for every Eintracht Frankfurt fan, now available in the RECARO Gaming web shop.

With over 100 years of seating experience, RECARO has consistently designed seats to the highest standards, and this remains true for the RECARO Aer Eintracht Frankfurt Edition. Equipped with a high-quality mesh backrest and premium synchronous mechanisms to enhance ergonomic comfort during extended periods of sitting, the RECARO Aer is the perfect addition to any gaming set up. The comfortable armrests guarantee optimal support for a healthy sitting posture. Depending on the configuration, they can be individually positioned in terms of height and width, as well as



longitudinal adjustment and rotation of the armrests, or even completely folded away.

"RECARO and Eintracht Frankfurt share a passion for gaming and success through quality and peak performance. Therefore, we are very excited about our recently established partnership," says Qendrim Turkaj, Director of Marketing & Sales at RECARO Gaming. "With the fan edition we are giving all Eintracht fans the opportunity to bring the stadium experience home. The high seating ergonomics and the premium materials used make our RECARO DNA tangible: Feel Performance."

"We are very pleased with the cooperation and are proud to have RECARO, an expert in seat ergonomics and design, on board. Together, we have designed a gaming chair that not only features the Eintracht logo but also convinces with the highest seating comfort," adds Max Brömel, Head of Esports at Eintracht Frankfurt.

### **About Eintracht Frankfurt**

Founded in 1899, Eintracht Frankfurt is a traditional football club and founding member of the Bundesliga. The club's biggest successes include the German championship, five DFB Cup victories, the UEFA Cup victory, and winning the UEFA Europa League in 2022. In 1960, the club became the first German team to reach the European Cup of Champions final. Eintracht Frankfurt has been active in Esports since 2018. The club offers its own Esports memberships for League of Legends, Valorant, and EAFC.



### **About RECARO Gaming**

RECARO Gaming embodies the synthesis of comfort, performance, and design. Thanks to RECARO's many years of expertise in the field of car and aircraft seats, the development of gaming seats has been taken to a new level. The ergonomic design of RECARO Gaming seats ensures the highest comfort and optimal support for every body type, even during long gaming sessions and home office days. This remarkable quality is also reflected in the numerous awards that the RECARO Exo has received in the areas of safety, ergonomics, and comfort.

Headquartered in Stuttgart, Germany, the family-owned company remains true to its principles of quality, innovation, and excellence. For more information, please visit [www.recaro-gaming.com](http://www.recaro-gaming.com).

### **About RECARO Group**

The RECARO Group comprises the independently operating divisions RECARO Aircraft Seating in Schwaebisch Hall, Germany, RECARO Gaming located in Stuttgart, Germany, and RECARO Rail located in Grodzisk Wielkopolski, Poland. In 2023, the Group achieved a consolidated revenue of approximately €525 million, underscoring its prominent position in the global market. With an international workforce of more than 2,600 professionals, RECARO continues to set the benchmark for innovation, comfort, and design excellence in seating solutions. For more information, please visit [www.recaro.com](http://www.recaro.com).

### **Press Contact:**

Qendrim Turkaj, RECARO Gaming

Phone: +49 711 907225-70

[marketing@recaro-gaming.com](mailto:marketing@recaro-gaming.com)